

ORDER



WAVY

Orders
Order / Rev: 206814
Alt Order #: 06853834
Product Desc: 9/25-10/1 BARACK OBAMA
Estimate: 1536
Flight Dates: 09/25/12 - 10/01/12
Original Date / Rev: 09/18/12 / 10/03/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Greer Margolis & Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue Northwest
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Obama For America (D)
Demographic: A35+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN13209
Agency External ID: IN117/SP159/AL1336

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	138	\$49,630.00	\$42,185.50
10/01/12	10/01/12	33	\$10,300.00	\$8,755.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	138	\$49,630.00	\$42,185.50	0.00
October 2012	33	\$10,300.00	\$8,755.00	0.00
Totals	171	\$59,930.00	\$50,940.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WAVY	32%	\$59,930.00
Market	100%	\$187,281.25

Competitive Share

	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WGNT	3%	\$5,618.44
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	14%	\$26,219.38
WTVZ	7%	\$13,109.69
WVBT	23%	\$43,074.69
WVEC	21%	\$39,329.06

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAVY	09/25/12	09/28/12	Today Show 2	CM	9a-10a	- TWTF - -	:30	6	\$150.00	P3	0.00	NM	6	\$900.00
TODAY SHOW 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - TWTF - - 6 \$150.00 0.00															
E 2	WAVY	10/01/12	10/01/12		CM	9a-10a	M- - - - -	:30	2	\$300.00	P2	0.00	NM	2	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show 2											
				Today Show 2											
				TODAY SHOW 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M- - - - -		2			\$300.00		0.00				
E 3	WAVY	09/25/12	09/28/12	Today Show 3	CM	10a-11a	- TWTF- -	:30	6	\$125.00	P3	0.00	NM	6	\$750.00
				Today Show 3											
				TODAY SHOW 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF- -		6			\$125.00		0.00				
E 4	WAVY	10/01/12	10/01/12	Today Show 3	CM	10a-11a	M- - - - -	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
				Today Show 3											
				TODAY SHOW 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M- - - - -		2			\$125.00		0.00				
E 5	WAVY	09/25/12	09/28/12	Hampton Roads Show	CM	11a-12p	- TWTF- -	:30	6	\$50.00	P5	0.00	NM	6	\$300.00
				Hampton Roads Show											
				HAMPTON ROADS SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF- -		6			\$50.00		0.00				
E 6	WAVY	10/01/12	10/01/12	Hampton Roads Show	CM	11a-12p	M- - - - -	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
				Hampton Roads Show											
				HAMPTON ROADS SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M- - - - -		2			\$50.00		0.00				
E 7	WAVY	09/25/12	09/28/12	WAVY News 10 @ Noon	CM	12p-1p	- TWTF- -	:30	6	\$75.00	P4	0.00	NM	6	\$450.00
				News 10 @ Noon											
				NOON NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF- -		6			\$75.00		0.00				
E 8	WAVY	10/01/12	10/01/12	WAVY News 10 @ Noon	CM	12p-1p	M- - - - -	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
				News 10 @ Noon											
				NOON NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M- - - - -		2			\$75.00		0.00				
E 9	WAVY	09/25/12	09/28/12	Days of Our Lives	CM	1p-2p	- TWTF- -	:30	6	\$150.00	P3	0.00	NM	6	\$900.00
				Days of Our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF- -		6			\$150.00		0.00				
E 10	WAVY	10/01/12	10/01/12	Days of Our Lives	CM	1p-2p	M- - - - -	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
				Days of Our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M- - - - -		2			\$150.00		0.00				
E 11	WAVY	09/25/12	09/28/12	M-F 2-3p	CM	2-3p	- TWTF- -	:30	6	\$50.00	P5	0.00	NM	6	\$300.00
				The Doctors											
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF- -		6			\$50.00		0.00				
E 12	WAVY	10/01/12	10/01/12	M-F 2-3p	CM	2-3p	M- - - - -	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
				The Doctors											
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M- - - - -		2			\$50.00		0.00				
E 13	WAVY	09/25/12	09/28/12	M-F 3-4p	CM	3p-4p	- TWTF- -	:30	6	\$125.00	P3	0.00	NM	6	\$750.00
				Maury Povich											
				MAURY POVICH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF- -		6			\$125.00		0.00				
E 14	WAVY	10/01/12	10/01/12		CM	3p-4p	M- - - - -	:30	2	\$100.00	P4	0.00	NM	2	\$200.00

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				M-F 3-4p Maury Povich											
				MAURY POVICH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	2		\$100.00		0.00						
E 15	WAVY	09/25/12	09/28/12	M-F 4-5p M-F 4-5p	CM	4p-5p	- TWTF--	:30	6	\$125.00	P4	0.00	NM	6	\$750.00
				ANDERSON COOPER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF--	6		\$125.00		0.00						
E 16	WAVY	10/01/12	10/01/12	M-F 4-5p M-F 4-5p	CM	4p-5p	M-----	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
				ANDERSON COOPER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	2		\$125.00		0.00						
E 17	WAVY	09/25/12	09/28/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	- TWTF--	:30	6	\$300.00	P2	0.00	NM	6	\$1,800.00
				EARLY AM NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF--	6		\$300.00		0.00						
E 18	WAVY	10/01/12	10/01/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	M-----	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
				EARLY AM NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	2		\$150.00		0.00						
E 19	WAVY	09/25/12	09/28/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a	- TWTF--	:30	6	\$700.00	P2	0.00	NM	6	\$4,200.00
				AM NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF--	6		\$700.00		0.00						
E 20	WAVY	10/01/12	10/01/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a	M-----	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
				AM NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	2		\$700.00		0.00						
E 21	WAVY	09/25/12	09/28/12	Today Show M-F Today Show M-F	CM	7a-9a	- TWTF--	:30	8	\$700.00	P2	0.00	NM	8	\$5,600.00
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF--	8		\$700.00		0.00						
E 22	WAVY	10/01/12	10/01/12	Today Show M-F Today Show M-F	CM	7a-9a	M-----	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	2		\$700.00		0.00						
E 23	WAVY	09/25/12	09/28/12	WAVY Early Today New WAVY News 430-5am	CM	430-5a	- TWTF--	:30	3	\$40.00	P4	0.00	NM	5	\$120.00
				EARLY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF--	3		\$40.00		0.00						

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 23	WAVY	09/25/12	09/28/12	WAVY Early Today New6M WAVY News 430-5am	CM	430-5a	- TWTF - -	:30	3	\$40.00	P4	0.00	NM	5	\$120.00
EARLY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF - -	3		\$40.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WAVY	09/24/12-09/30/12		WAVY Early Today News		430-5a	- TWThF - - - -	:30		(\$40.00)		0.00	NM		
See MG 23.4,23.5,23.6,23.7 [Political]															
2	WAVY	09/24/12-09/30/12		WAVY Early Today News		430-5a	- TWThF - - - -	:30		(\$40.00)		0.00	NM		
See MG 23.4,23.5,23.6,23.7 [Political]															
4	NAVY	09/27/12-09/28/12		Hampton Roads Show		11a-12p	- - - ThF - - - -	:30		\$50.00		0.00	NM		
Ⓜ MG for 23.1,23.2 [Makegood]															
5	NAVY	09/30/12-09/30/12		Su 1a-2a		1a-2a	- - - - - Su	:30		\$10.00		0.00	NM		
Ⓜ MG for 23.1,23.2 [Makegood]															
6	NAVY	09/30/12-09/30/12		Su 1a-2a		1a-2a	- - - - - Su	:30		\$10.00		0.00	NM		
Ⓜ MG for 23.1,23.2 [Makegood]															
7	NAVY	10/01/12-10/01/12		Early Today Show		4-430a	M - - - - -	:30		\$10.00		0.00	NM		
Ⓜ MG for 23.1,23.2 [Makegood]															
E 24	WAVY	10/01/12	10/01/12	WAVY Early Today New6M WAVY News 430-5am	CM	430-5a	M - - - - -	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
EARLY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M - - - - -	1		\$40.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WAVY	10/01/12-10/07/12		WAVY Early Today News		430-5a	M - - - - -	:30		(\$40.00)		0.00	NM		
See MG 24.3 [Political]															
3	NAVY	10/01/12-10/01/12		Late Night/Jimmy Fallon		1237a-136a	M - - - - -	:30		\$40.00		0.00	NM		
Ⓜ MG for 24.2 10/01 [Makegood]															
E 25	WAVY	09/29/12	09/29/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	- - - - - S-	:30	2	\$100.00	P3	0.00	NM	2	\$200.00
SATURDAY EARLY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- - - - - S-	2		\$100.00		0.00						
E 26	WAVY	09/29/12	09/29/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	- - - - - S-	:30	2	\$250.00	P3	0.00	NM	2	\$500.00
SATURDAY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- - - - - S-	2		\$250.00		0.00						
E 27	WAVY	09/29/12	09/29/12	Today Show Sa Today Show Saturday	CM	8a-10a	- - - - - S-	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
SATURDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- - - - - S-	2		\$500.00		0.00						
E 28	WAVY	09/30/12	09/30/12	WAVY News 10 Sunday6M WAVY News 10 Sunday 6a	CM	6a-7a	- - - - - S	:30	2	\$100.00	P3	0.00	NM	2	\$200.00
SUNDAY EARLY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- - - - - S	2		\$100.00		0.00						
E 29	WAVY	09/30/12	09/30/12	WAVY News 10 Sunday7M WAVY News 10 Sunday 7a	CM	7a-8a	- - - - - S	:30	2	\$200.00	P3	0.00	NM	2	\$400.00
SUNDAY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- - - - - S	2		\$200.00		0.00						

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E 30	WAVY	09/30/12	09/30/12	Today Show Su Today Show Sunday	CM	8a-9a	-----S	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
SUNDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	2		\$500.00		0.00						
E 31	WAVY	09/30/12	09/30/12	Meet the Press Meet the Press	CM	9a-10a	-----S	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$1,200.00		0.00						
E 32	WAVY	09/25/12	09/28/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	-TWTF--	:30	4	\$350.00	P3	0.00	NM	4	\$1,400.00
5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$350.00		0.00						
E 33	WAVY	10/01/12	10/01/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	M-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$350.00		0.00						
E 34	WAVY	09/25/12	09/28/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	-TWTF--	:30	4	\$350.00	P3	0.00	NM	4	\$1,400.00
530PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$350.00		0.00						
E 35	WAVY	10/01/12	10/01/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	M-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
530PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$350.00		0.00						
E 36	WAVY	09/25/12	09/28/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	-TWTF--	:30	4	\$800.00	P2	0.00	NM	4	\$3,200.00
6PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$800.00		0.00						
E 37	WAVY	10/01/12	10/01/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	M-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
6PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$450.00		0.00						
E 38	WAVY	09/30/12	09/30/12	WAVY News 10 Sun 6p WAVY News 10 Sun 6p	CM	6p-7p	-----S	:30	2	\$300.00	P2	0.00	NM	1	\$300.00
SUNDAY 6PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	2		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WAVY	09/24/12-09/30/12		WAVY News 10 Sun 6p		6p-7p	-----Su	:30		(\$300.00)		0.00	NM		
Credited [No MG needed]															
E 39	WAVY	09/25/12	09/28/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	-TWTF--	:30	4	\$150.00	P3	0.00	NM	4	\$600.00
THE TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$150.00		0.00						
E 40	WAVY	10/01/12	10/01/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
THE TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$150.00		0.00						
E 41	WAVY	09/29/12	09/29/12	SNL Saturday Night Live	CM	1130p-103a	-----S-	:30	1	\$350.00	P3	0.00	NM	1	\$350.00

Order / Rev: 206814
 Alt Order #: 06853834
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: POL/Obama For America (D)
 Product Desc: 9/25-10/1 BARACK OBAMA
 Estimate: 1536

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$350.00		0.00			
E 42	WAVY	09/30/12	09/30/12	Sun News 11p (Football)CM Sun News 11p -- Late		1130-12a	-----S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
SUNDAY LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$500.00		0.00			
E 43	WAVY	09/25/12	09/28/12	LN M-F M-F News 10 @ 11	CM	11p-1130p	-TWTF--	:30	4	\$500.00	P3	0.00	NM	4	\$2,000.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$500.00		0.00			
E 44	WAVY	10/01/12	10/01/12	LN M-F M-F News 10 @ 11	CM	11p-1130p	M-----	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$500.00		0.00			
E 45	WAVY	09/29/12	09/29/12	LN Sa WAVY News 10 @ 11 Sat	CM	11p-1130p	-----S-	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
SATURDAY LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$500.00		0.00			
E 46	WAVY	09/25/12	09/28/12	M-F 7-730p M-F 7-730p	CM	7-730p	-TWTF--	:30	4	\$600.00	P2	0.00	NM	4	\$2,400.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$600.00		0.00			
E 47	WAVY	10/01/12	10/01/12	M-F 7-730p M-F 7-730p	CM	7-730p	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$300.00		0.00			
E 48	WAVY	09/25/12	09/28/12	M-F 730-8p M-F 730-8p	CM	730-8p	-TWTF--	:30	4	\$600.00	P2	0.00	NM	4	\$2,400.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$600.00		0.00			
E 49	WAVY	10/01/12	10/01/12	M-F 730-8p M-F 730-8p	CM	730-8p	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$300.00		0.00			
E 50	WAVY	09/29/12	09/29/12	Sa 7-8p Sa 7-8p	CM	7p-8p	-----S-	:30	2	\$175.00	P3	0.00	NM	1	\$175.00
ENTERTAINMENT THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					2	\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WAVY	09/24/12-09/30/12		Sa 7-8p		7p-8p	-----Sa--	:30		(\$175.00)		0.00	NM		
Credited [No MG needed]															
E 51	WAVY	10/01/12	10/01/12	Mon Prime Other 2 Monday 8-10op	CM	8-10p	M-----	:30	2	\$1,400.00	P3	0.00	NM	2	\$2,800.00
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					2	\$1,400.00		0.00			
E 52	WAVY	09/28/12	09/28/12	Fri Hour 1 Friday 8-9p	CM	8p-9p	----F--	:30	2	\$500.00	P3	0.00	NM	2	\$1,000.00
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 206814
 Alt Order #: 06853834
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: POL/Obama For America (D)
 Product Desc: 9/25-10/1 BARACK OBAMA
 Estimate: 1536
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 52	WAVY	09/28/12	09/28/12	Fri Hour 1 Friday 8-9p	CM	8p-9p	----F--	:30	2	\$500.00	P3	0.00	NM	2	\$1,000.00
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	2		\$500.00		0.00						
E 53	WAVY	09/28/12	09/28/12	Fri Hour 2 Friday 9-10p	CM	9p-10p	----F--	:30	2	\$1,000.00	P3	0.00	NM	2	\$2,000.00
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	2		\$1,000.00		0.00						
E 54	WAVY	09/29/12	09/29/12	Sat Hour 1 Saturday 8-9p	CM	8p-9p	-----S-	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
DRAMA ENCORES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	2		\$100.00		0.00						
E 55	WAVY	09/25/12	09/28/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a	-TWTF--	:30	3	\$60.00	P3	0.00	NM	3	\$180.00
JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	3		\$60.00		0.00						
E 56	WAVY	09/30/12	09/30/12	NFL Football NFL Football	CM	NFL Football	-----S	:30	1	\$2,500.00	P3	0.00	NM	1	\$2,500.00
SUNDAY NIGHT FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$2,500.00		0.00						
E 57	WAVY	09/30/12	09/30/12	FB Night in Amer Pre Ga FB Night in Amer Pre Game	CM	FB Night in Amer F	-----S	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
FOOTBALL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$700.00		0.00						
E 58	WAVY	09/25/12	09/25/12	Tue Hour 1 Tuesday 8-9p	CM	758p-9p	-T-----	:30	2	\$1,200.00	P4	0.00	NM	2	\$2,400.00
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	2		\$1,200.00		0.00						
E 59	WAVY	09/25/12	09/25/12	Tue Hour 2 Tuesday 9-10p	CM	9p-10p	-T-----	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
GO ON/THE NEW NORMAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	1		\$1,200.00		0.00						
E 60	WAVY	09/26/12	09/26/12	Wed Prime Other 1 Wednesday 9-11p	CM	9p-11p	--W----	:30	2	\$1,000.00	P3	0.00	NM	2	\$2,000.00
LAW & ORDER: SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	2		\$1,000.00		0.00						
E 61	WAVY	09/30/12	09/30/12	Su 12a-1a Su 12-1a	CM	12a-1a	-----S	:30	1	\$15.00	P5	0.00	NM	1	\$15.00
LEVERAGE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$15.00		0.00						
N 62	WAVY	09/29/12	09/29/12	Sat Prime Other 3 Sat Prime Other 3	CM	9-11p	-----S-	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
DRAMA ENCORES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	2		\$100.00		0.00						
N 63	WAVY	10/01/12	10/01/12	Mon Hour 3 Monday 10-11p	CM	10p-11p	M-----	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$700.00		0.00						

Order / Rev: 206814
 Alt Order #: 06853834
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: POL/Obama For America (D)
 Product Desc: 9/25-10/1 BARACK OBAMA
 Estimate: 1536

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N63	WAVY	10/01/12	10/01/12	Mon Hour 3	CM	10p-11p	M-----	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
				Monday 10-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WAVY	10/01/12-10/07/12		Mon Hour 3		10p-11p	M-----	:30		(\$700.00)		0.00	NM		
		See MG 63.2													
		[N/A]													
2	WAVY	09/30/12-09/30/12		FB Night in Amer Pre Game		FB Night in Amer	-----Su	:30		\$700.00		0.00	NM		
		Ⓜ MG for 63.1 10/01													
		[Makegood]													
													Totals	171	\$59,930.00